

EMBARGOED UNTIL OFFICIAL LAUNCH DATE

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Value Relating Offers Alternative to Counseling with Psychosociotherapy

Kalamazoo, MI – Value Relating fills a gap or two in traditional counseling. It is rolling out a unique online service it calls psychosociotherapy. Its pioneering approach shifts focus from the individual to relationships between individuals, specifically power differentials.

Instead of adjusting to a stressful situation, psychosociotherapy helps clients change their stressful situations. You might wonder if that undercuts the client's responsibility for their problems. Their website claims traditional counseling potentially stigmatizes the most vulnerable, whose comparative lack of resources leave them vulnerable to the coercively influential.

Instead of blaming others or fully blaming oneself, psychosociotherapy sees the need for balance. "Your personal responsibility," their website asserts, "is only as good as other's responsibility to you." You shouldn't eat junk food all of the time, for example, but what if junk food is all you can ever access?

Instead of easing symptoms, psychosociotherapy focuses on helping clients resolve the needs behind painful symptoms like anxiety and depression. Psychosociotherapy views such symptoms as messengers of trouble. By resolving the needs behind the pain, the website claims, these symptoms can naturally abate.

"Even if supported to only stand up to these unearned pressures, without actually solving the whole problem," explains Steph Turner, founder of Value Relating and psychosociotherapy, "their anxiety and depression levels can drop significantly. We measure that." Then clients can focus more on what this service calls "conciliatory options" that more fully resolve the underlying needs.

The service parses each power differential between "impactee" clients and "impactor" individuals or entities. While benefiting impactee clients, impactors can benefit from its conciliatory approach. The needs of all involved receive equal attention. Impactors can convert their ostensibly damaging influence into improved understanding of constituents' needs, into branding opportunities, into corporate social responsibility testimonials, and potentially more.

This creates a unique billing structure. Instead of a healthcare cost, Value Relating characterizes psychosociotherapy as an investment into personal development. The service requires the client to grow their social capital while enhancing their resiliency. This growing support network helps the client to attract some of these better-resourced impactors to sponsor their ambitious growth. As the client achieves their marketable goal, supporters can see some return on their investments.

Currently, Value Relating only offers psychosociotherapy to the wrongly convicted. After enduring a wrongful conviction in 1993, Steph went on to complete degrees in anthropology, sociology, public administration and in counseling. "We know without doubt," warns Samuel Gross, law professor at the University of Michigan and editor of the National Registry of Exonerations, "that the vast majority of innocent defendants who are convicted of crimes are never identified and cleared." Steph invested a decade of schooling to create psychosociotherapy to help serve this need.

Later, Value Relating is to offer similar services, one to depolarize politics and another to help clients turn economic despair into economic liberty. As other qualified providers come aboard, psychosociotherapy can then expand its online offerings.

To learn more about psychosociotherapy, visit www.valuerelating.com/psychosociotherapy.

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