

Georgia Brown, Hiring Manager at Walmart Distribution Center:

**You need talent.  
We've got talent to offer.  
Together, let's build a bridge.**

**Along the way, we'll build a better America.**

We've removed much of the risk for you.

On the one hand, I serve individual clients who do not fit neatly into generalizations we take for granted.

On the other, I serve entities like yours held back by generalizations that just don't fit all of your constituents.

Together, we help solve social problems linked to these overgeneralizations. Together, we help resolve each other's affected ~~social~~ problem: the hidden epidemic of non-exonerated wrongly convicted (NEWC) persons.

**"We know without doubt that the vast majority of innocent defendants who are convicted of crimes are never identified and cleared."**

*Samuel R. Gross, National Registry of Exonerations*

Current exonerees of 2285 represent less than one percent of the estimated wrongful convictions throughout the United States. The most conservative estimate finds at least 22,000 wrongly convicted prisoners. Higher estimates suggest a quarter million prisoners are wrongly convicted, and the number of wrongly convicted felons out of prison balloons to about 850,000.

**The demand for professional help to review these viable claims of innocence far outstrips the meager supply.**

**Innocence Projects remain overwhelmed. We help to fill that gap.**

**Let me guess. Up until now you have relied mostly on a generalizing sledgehammer approach. With the shrinking labor pool, you may want to switch to a more nuanced case-by-case scalpal approach. Which we provide.**

**Your sledgehammer  
*generalizing* approach**



"All felons pose a risk management issue."

"Unless already exonerated, there's no way of knowing if an *innocence claim* is reliable."

"We should wait until the courts review and exonerate each case."

"We prohibit discrimination based on race, but may use a criminal record to determine future behavior."

"The criminal justice system rarely makes mistakes, and corrects the few errors it does make."

"Don't all convicted felons claim to be innocent?"

**Our scalpal fine  
*case-by-case* touch**



"No two convicted persons are alike."

"We estimate the reliability of a claim by comparing it with the already exonerated."

"Most wrongly convicted are not exonerated by the courts, and may never be."

"Wrongful convictions impose a 'disparate impact' upon black Americans."

"The criminal justice system is rife with uncorrected errors, and we analyze cases to estimate likelihood of a wrongful conviction."

"About 15% claim actual innocence, close to the higher estimate of the rate of wrongful convictions."

**42%**

**Compared to the couple thousand exoneree cases, this claimant's innocence claim is 42% reliable.**

Asexual person comes out as transgender in early 90s, gets falsely accused as being a “sexual predator” homophobic stereotype. Convicted without evidence. Must register as sex offender for life. Forced into poverty and homelessness.

Collateral consequences create second-class citizens, often without measurable outcomes to test if meeting their intended purpose. Consequently, they can have the opposite effect, like enabling recidivism--even among the wrongly convicted. You can help change this.

Collateral consequences also impact others in this claimant's life. This claimant shares how others have suffered. You can help improve their lives too!

Despite challenging economic needs, mental health needs, relationships needs, and other needs, this claimant aspires toward income independence, maintaining healthy lifestyle, and other life improvements. Removing illicit discrimination will go a long way toward improving this claimant's life.

Unfortunately, Michigan does not limit how far back and employer can run a background check. Background screeners must rely on indiscriminate records that fail to distinguish between "reliable evidence-based convictions" and "non-exonerated wrongful convictions"--permitting illicit discrimination.

Claimant understandably experiences moderate anxiety from the wrongful conviction. The wrongful conviction produces plenty to be anxious about. Once hired, much of that should clear up. If not, Value Relating can help.

Claimant understandably experiences some depression from the wrongful conviction. The wrongful conviction produces plenty of depressing economic conditions. Once hired, much of that should clear up. If not, Value Relating can help.

Yes, you can help. By serving your own interests in a way that serves claimant's needs.

### **Informing decision**

We share more information to optimize your readiness to receive claimant.

FREE to start

### **Onboarding guidance**

We work together to optimize claimant's new start with you.

Starting \$50 per group session

### **Developing value**

Together as a team, we boost claimant's marketable value to you.

Match dollar-for-dollar of claimant's support team

Contact us at **Value Relating** for more information.

# Value Relating

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How well do you trust background checks? Do you treat every felony record the same? Do you rely on the criminal justice system to correct its errors, to provide you accurate information?

Ideally, the criminal justice system will recognize and correct each wrongful conviction. In reality, the criminal justice system currently lacks the structure to process the immense numbers of compelling claims of actual innocence. The demand for professional help to review these convincing claims of innocence far outstrips the meager supply. Innocence Projects remain overwhelmed. They're kept busy serving innocent prisoners. Most wrongly convicted are now out of prison and fall through the cracks. There could be well over a million wrongly convicted persons in the United States.

“We know without doubt,” declares the editor of the National Registry of Exonerations, “that the vast majority of innocent defendants who are [wrongly] convicted of crimes are never identified and cleared.” The current number of exonerations serve only as the visible tip to an immense iceberg of needlessly destroyed lives. You and I can do something while waiting for the courts to eventually correct these costly errors.

In its current structure, the criminal justice system appears unready to admit or deal with the full scope of this crisis. It's now easier for the accused to admit their human imperfections than for law enforcement and prosecutors to admit theirs. To wait for the criminal justice system to exonerate every wrongly convicted person is to be complicit with the problem. You now have a viable alternative.

This conciliatory approach fills a vastly underserved need. Instead of relying on a simple binary of guilt-or-innocence, you receive an informed estimate between probable guilt to probable innocence, compared to those already exonerated. The higher the score, the higher the likelihood that the claimant is a **non-exonerated wrongly convicted** (NEWC) person. You deserve to make better informed decisions than what current felony records afford.

Before you fall passively complicit with the enormous problem of wrongful convictions, consider this report. You may save a life while helping your own.

Thank you.









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